



**ADVERTISING ORDER**

**Agency / Billing Address**  
 Marketing Resource Group, Inc.  
 225 S. Washington Square  
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**Media Buyer Contact Information**  
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**Advertiser:** House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger  
**Job Number:** 12-HCC-963  
**Flight Dates:** 11/1/12 - 11/5/12

# 216849

HD63 Candidate Network TV																																																	
DMA	Station	Network	Affiliation	Days	Daypart Start	Daypart End	Program Name	Rate :30 Spot	Rate Type/Class																																								
Grand Rapids-Kalamazoo	WOTV	ABC		MON-FRI	9:00 AM	10:00 AM	TRISHA GODDARD	\$ 100.00	LEVEL 2 72 HOURS																																								
	WOTV/Total							2 \$ 200.00																																									
<table> <tr> <th colspan="5">Thursday - Sunday</th><th colspan="5">Monday</th></tr> <tr> <th colspan="5">November 1 - 4</th><th colspan="5">November 5</th></tr> <tr> <th>Spots per Week</th><th>Total Gross Cost</th><th>Spots per Week</th><th>Total Gross Cost</th><th>Spots per Flight</th><th>Total Gross Cost</th><th>Spots per Week</th><th>Total Gross Cost</th><th>Spots per Flight</th><th>Total Gross Cost</th></tr> <tr> <td>2</td><td>\$ 200.00</td><td>1</td><td>\$ 100.00</td><td>3</td><td>\$ 300.00</td><td></td><td></td><td></td><td></td></tr> </table>										Thursday - Sunday					Monday					November 1 - 4					November 5					Spots per Week	Total Gross Cost	Spots per Week	Total Gross Cost	Spots per Flight	Total Gross Cost	Spots per Week	Total Gross Cost	Spots per Flight	Total Gross Cost	2	\$ 200.00	1	\$ 100.00	3	\$ 300.00				
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								NET TOTAL COST \$ 255.00																																									